



## ACTIVITIES

### AWARDS PRESENTATION

**Saturday, July 25 • NSC Sports Hall • 0900-1800 • FREE**

Following each championship game teams are awarded trophies and medallions at a grand stage in the NSC Sports Hall. This is a great opportunity to support other teams and cheer on your fellow participants.

### BRUNSWICK ZONE BOWLING – OPEN BOWLING

**Tuesday, July 21 – Saturday, July 25 • Brunswick Zone • 1100-2100 • Participant wristband required • Chaperone required**

Come enjoy bowling with your friends on 38 lanes of non-stop fun complete with cosmic lighting and atmosphere. Only 5 minutes from the NSC. Receive \$1 off per bowling on regular priced games. Transportation provided from the NSC per request.

### BUNKER BEACH

**Thursday, July 23 • Bunker Beach Water Park • 1900-2130 • Participant wristband required • Chaperones required**

Can't stand the heat? Get into the pool! This attraction is Minnesota's only outdoor wave pool. The waterslide tower has four waterslides that wind, twist and turn you down into the plunge pool. There is one open waterslide and one enclosed slide for the thrill of not knowing what comes next. An adventure spray pool with water cannons, slides and tipping buckets of water provides creative outlets for the young. The wave pool is an annual USA CUP favorite, so for those who want to go again, this is the pool party for you. Discounted tickets are offered for this USA CUP activity. Tickets are \$4 if purchased in advance with wristband thru USA CUP (at info booth on site) and \$7 for non-wristbands and at the door. Free Transportation provided to and from the NSC and USA CUP dormitories. Parking is \$5 if parents drive and enter the facility, even if it is just for drop-off.

### COACH SOCCER GAME

**Friday, July 24 • Fields D1, D2 • 2100-2230 • FREE**

A great way for coaches to meet other coaches from around the world! This friendly challenge will take place on lighted fields at the NSC. Just show up! If enough people come to play, players will be divided into more competitive/ less competitive teams.

### FIRE TRUCK "PHOTO OP"

**Wednesday, July 22-Thursday, July 23 • 1300-1500 • Main Parking Lot Island • Participant wristband required • FREE**

The Spring Lake Park-Blaine-Mounds View (SBM) fire department will be on hand with one of their tallest aerial fire trucks. Participants can ride 95 feet into the air in the bucket to get a view of the entire site. Don't forget to bring your camera for a spectacular photo opportunity.

### GOLF - OPEN GOLF

**Monday, July 20-Saturday, July 25 • NSC's NYGC Victory Links • All Day • Up to 4 people per group • Chaperone required • 50% off regular rate green fees with participant wristband**

Victory Links would like to invite everyone to play a round of golf on Minnesota's only public PGA Tour designed golf course. Rental golf clubs are available. Call 763.717.3240 to make a tee time.

### GOLF - OPEN PUTTING

**Tuesday, July 21-Saturday, July 25 • All Day • NSC's NYGC Tournament Greens • Participant wristband required • Chaperone required • FREE**

Take a break from grueling soccer action and play a leisurely round of golf at the NSC's National Youth Golf Center Tournament Greens! First round is FREE, all other rounds are \$2. Call 763.717.3240 for information.

### GRAND DANCE (AGES U15-U19)

**Friday, July 24 • Schwan Super Rink #7 • 2030-2330 • Participant wristband required • Chaperones required • FREE**

Come prepared to dance the night away during this grand finale to a fantastic week of soccer. The dance will feature a top Minnesota DJ, light show and jumbo-tron. Dress and look your best as we spend one last evening together. Chaperones must fill out the Grand Dance form distributed at Final Team Check-In or pick up the form from the Information Booth and bring it filled out to the dance, and please do not bring bags or purses. All Chaperones must be 21 with valid ID and no younger siblings are allowed at the dance. Make sure you don't miss this fun filled night!

### ICE SKATING

**SCHWAN Super Rink • Tuesday, July 21, 1610-1710 • Wednesday, July 22, 1410-1510 • Thursday, July 23, 1130-1230 •**

**Friday, July 24, 1200-1300 • Participant wristband required • Chaperones required**

Whether you're an all-star hockey player, a top figure skater or haven't put on skates in years, come cool off and skate at SCHWAN Super Rink. Free skate rentals for participants.

### INFORMATION BOOTH

**SCHWAN Center • Tuesday, July 21-Friday, July 24 • North side of Field U2 under flag poles • 0900-1600**

Have a question? Want more details about an exciting SCHWAN'S USA CUP activity? Need to purchase tickets for Bunker Beach? Come to the Information Booth for daily information on soccer and non-soccer related events both on and off the NSC complex! Booth will move to SCHWAN Center in case of inclement weather.



### 3V3 TOURNAMENT

**Wednesday, July 22 • 0800 • Fields B1, B2 • Participant wristband required • FREE**

Three participants, one substitution, small fields and non-stop action! 3v3 is single elimination, with small prizes for the winners. Sharpen your skills by competing in age group mini-tournaments held during 2-hour time slots. Perfect for players looking for a few extra minutes of action on the field.

### MALL OF AMERICA

**Tuesday, July 21-Saturday, July 25 • Shuttles depart from NSC and from U of M • Shuttles depart from Mall • Chaperones required • \$3 with participant wristband; \$10 non-participant • Shuttle times: NSC to MOA: 1100, 1400, 1600; Northwestern to MOA: 1115, 1415, 1615; U of M to MOA: 1130, 1430, 1630; MOA Return: 1510, 1710, 2100.**

Enjoy a shopping expedition to one of the largest indoor malls in the world, featuring over 520 stores! Buses depart from NSC transportation hub at the west end of the main parking lot, in front of Knutson at Northwestern and from the bus stop at Fulton on the U of M campus and proceed to the Mall of America. Tickets can be purchased from the USA CUP Info Booth and from dorm supervisors. Saturday, July 25 ONLY: Tickets sold at Transportation Hub from 1030-1600.

### MINNESOTA THUNDER GAME

**Friday, July 24 • 1900 • NSC Stadium • MN Thunder v. Miami FC**

Experience fast paced professional soccer as the Minnesota Thunder takes on the Miami FC.

### NATIONAL COLLEGIATE SCOUTING ASSOCIATION (NCSA) SEMINAR

**Thursday, July 23 • VIP Tent in Stadium • 1200 & 1500 • FREE**

Do you want to get recruited by college soccer coaches?...Find out how! New England Revolution star and U.S. National Team Member Taylor Twellman will be presenting "College Recruiting Simplified," a critically acclaimed recruiting seminar for parents and student athletes. Each "College Recruiting Simplified" event covers the five things every recruit needs to know and the five things every recruit must do in order to get recruited by college soccer coaches.

### OPENING CEREMONIES

**Tuesday, July 21 • NSC Stadium • 2015 • Participants line up at 1930 by fields C1 and C2 • FREE**

SCHWAN'S USA CUP features an Olympic-style ceremony showcasing ALL teams in SCHWAN'S USA CUP. This colorful parade of teams leads up to the lighting of the cauldron and is a highlight of the event! Teams should march wearing team uniforms or cultural costumes representative of their homes. Many teams carry team banners and country or state flags. Teams will march by country, state or Minnesota soccer club. Parade assignments can be found on the USA CUP web site in the final days leading to the event. The assignment will contain a map of where your team should go to line up. Please bring water to hydrate your participants during the event ceremony. NOTE: Throwing of objects to the crowd is prohibited. Immediately following the Opening Ceremonies will be a spectacular firework display and the SCHWAN Fest Concert.

### PINS AND PATCHES TRADING

**Tuesday, July 21-Friday, July 24 • NSC Sports Hall • 1300-1500 • FREE**

A popular activity at international events like SCHWAN'S USA CUP is the trading of pins and patches. We encourage your team to come prepared. Don't leave without collecting memories of teams you've played or the people you've met. A designated pins and patches trading area will be set up at the NSC Sports Hall so pin-trading enthusiasts can find each other. Soccer Express will also be on-site to cater to your last minute pin needs!

### PUMA LAB

**Tuesday, July 21- Saturday, July 25 • 0900-1800 • Main Parking Lot Island • FREE**

The PUMA LAB - It's What's Inside!

What is inside you ask? A mecca of PUMA activities is what, and your tournament experience won't be complete without testing out each one!

**PUMA Lounge:** It is so much more than just a lounge! In addition to hanging out on oversized bean bags, couches and seating, make sure to have some fun with all of the daily lounge activities:

- **Air Conditioning** will be pumping through the lounge all day long to keep you cool and give you a break from the MN heat!
- **Guitar Hero: World Tour!** We know you can perform on the field, but let's see you take your act to the stage inside the Lounge
- **PUMA Photo Booth** Capture instant memories with old and new friends in the photo booth and take them with you - a great tournament memento!
- **PUMA Hair Salon** Step into the Lounge and walk out with a new hair style! Add team colors and styles to your team uniforms!
- **Plinko** Take your chances on this giant Plinko board to win a PUMA prize on the spot
- **Secret Spotter** Stop by the Lounge and get your temporary PUMA Tattoo. If seen by our secret spotters around the National Sports Complex, you will get a prize instantly!

**PUMA LAB Store** - Visit the PUMA LAB Store all week for official SCHWAN'S USA CUP merchandise and other great PUMA products.

**PUMA Shoe Demo Program:** Want to test out a pair of this year's coolest PUMA kicks? All you need is an ID and you'll be off and running in statement PUMA cleats. Try them out in your game, warm up or at the **Soccer Express®-Shirt Kick**. See which shoe feels the best and try-on as many as you wish.



**PUMA Tent Rentals:** Is it 100 degrees out and the new airline luggage laws didn't allow you bring a tent from California? No problem! PUMA is "renting" out a limited supply of pop-up tents for team usage throughout the tournament. Head to the info desk in the PUMA lounge, leave an ID and the tent is yours for the day! First come, first served.

**PUMA Transportation:** Being the largest sports complex on earth lends to some pretty far walks from field to field. This year PUMA will have 8 golf carts that will circulate around the facility to bring you to your game, carry your equipment or bring you to any of the exciting activities going on during the tournament. There will be stops all over campus so make sure to keep your eye out.

**PUMA Research Center:** Want to actually tell the creators of PUMA cleats what you like about them? How they could be better? What colors you want to see? PUMA will be looking for volunteers to participate in some fun focus groups while at the tournament in exchange for some great PUMA gear. Bring the whole team!

**Soccer Express®-Shirt Kick:** This huge inflatable goal on the National Sports Center grounds offers participants a chance to check the accuracy of their shot and win prizes. For \$1, participants get three chances to hit different shirts hanging from a line across the back of the goal. Hit a shirt off the line, and it's yours!

### **PUMA MISTER**

**Tuesday, July 21-Sunday, July 25 • 1000-1700 • North of Field U2 under flag poles • FREE**

The PUMA misting tent provides a great escape from the hot summer weather. Cool down in the PUMA misting tent and feel refreshed without getting soaking wet.

### **PUMA WORLD STORE**

**Monday, July 20 to Saturday, July 25 • Open Daily • NSC Sports Hall**

Visit the PUMA World Store all week for official SCHWAN'S USA CUP WEEKEND merchandise and other great PUMA products.

### **REFEREE APPRECIATION BANQUET**

**Friday, July 24 • SCHWAN Center • 2000**

A chance for the tournament to recognize the hard work and dedication of the hundreds of referees with food, awards, and fun! All referees invited.

### **SCHWAN FEST CONCERT**

**Tuesday, July 21 • NSC Stadium • 2015 • Following Opening Ceremonies • FREE**

It's official! This year's SCHWAN'S USA CUP will kick off with a live concert immediately following the Opening Ceremonies. This is an evening soccer fans won't want to miss. The NSC Stadium will be filled with energy and the sounds of premier local band, Panoramic Blue, playing your favorite tunes. Come join the party!

### **SCHWAN'S RE-FUEL LOUNGE**

**Wednesday, July 22-Thursday, July 23 • SCHWAN Center Grand Hall • 1000-1700 • Participant wristband required • FREE**

Need a quiet place to cool off and rest between games and activities? With soccer clips on the big screen, AC and FREE Schwan's Ice Cream, this is a place for players to come relax, even take a nap! FREE massages for players are available in the lounge as well as FREE nerve scans that can help spot inflammation and potential trouble areas, sponsored by Schwan's and Hart Family Chiropractic.

### **SCHWAN'S USA CUP CHALLENGE**

**Wednesday, July 22 • 1935 • NSC Stadium**

Don't miss the best soccer game to be played in Minnesota this year! Experience fast-paced professional soccer as the Minnesota Thunder takes on Club Social y Deportivo Comunicaciones from Guatemala City. This match-up will be the showcase game of SCHWAN'S USA CUP.

### **SCHWAN'S USA CUP INTERNATIONAL SOCCER CLINICS**

**Monday, July 20-Thursday, July 23 • One-hour sessions each day at 1000, 1130, 1300, 1430 • Participant wristband required • FREE**

Want to improve your individual skills for FREE? USA CUP is proud to offer four FREE specialized training clinics a day Monday through Thursday. You must pre-register as space is limited.

### **SCHWAN ZONE**

**Tuesday, July 21-Friday, July 24 • NSC Sports Hall • 1000-1700 • Participant wristband required • FREE**

Interactive soccer activities are a great way for your team to have fun while sharpening their soccer skills. Come challenge yourself or a friend at one or all of the activities. The SCHWAN Zone features a variety of interactive games. There's something for everyone.

### **SLIP N' SLIDE**

**Tuesday, July 21-Wednesday, July 22 • Hill Northwest of Velodrome • 1330-1660 • Participant wristband required • FREE**

Come cool off on a hot afternoon by taking a ride down that slip n' slide. The dual lanes allow new friends to race to the pool at the end. No need for swimming suits, but please no shoes or cleats! (Event is weather permitting)



### **SOCCKER AMERICA "How to Get Recruited" SEMINAR**

**Thursday, July 23 • VIP Tent in Stadium • 1030-1200 and 1330-1500 • FREE**

SCHWAN'S USA CUP is committed to exposing players to college coaches during the tournament and helping players learn more about college soccer and the opportunities available to them. We are proud to announce that Coach John Leaney, of Macalester College, will again facilitate this popular seminar. It is a FREE opportunity for all SCHWAN'S USA CUP players, coaches, family and friends! Learn more about governing body rules and the best ways to gain the attention of college coaches from a panel of D1, D2 & D3 coaches.

### **SPAGHETTI DINNER**

**Tuesday, July 21 • Schwan Center Grand Hall • 1600-1900 • \$5 with participant wristband; \$6 non-wristband**

Join us for dinner before Opening Ceremonies! We're having spaghetti with red sauce (meatless), garlic bread and ice cold lemonade. Mom & Dad don't have to cook, and it's just \$5 with Participant wristband, \$6 without Participant wristband.

### **STARLIGHT DANCE (AGES U9-U14)**

**Thursday, July 23 • 1900-2200 • NSC Sports Hall • Participant wristband required • Chaperones Required • FREE**

Gather up your new international friends and celebrate a fantastic week of soccer. Dress and look your best as we celebrate an awesome evening together. Chaperones must fill out the Starlight Dance form distributed at Final Team Check-In or pick up the form from the Information Booth and bring it filled out to the dance, and please do not bring bags or purses. All Chaperones must be 21 with valid ID and no younger siblings are allowed at the dance. Make sure you don't miss this fun filled night.

### **VELODROME RACING**

**Thursday, July 23 • NSC Velodrome • 1900 • FREE**

The NSC Velodrome is recognized as one of the fastest bicycle tracks in the country. Witness the spectacle of track cycling first-hand as part of your SCHWAN'S USA CUP experience.

### **VIP/COACHES BASH**

**Thursday, July 23 • Brunswick Zone • 1930-2300 • By Invitation Only**

It's all about fun! Socialize with other coaches, referees and VIPs in a great atmosphere. FREE food and prizes are included for all SCHWAN'S USA CUP VIPs as well as transportation from SCHWAN'S USA CUP transportation hubs. Invitations required. Photo ID required to purchase alcohol.

### **VIP CENTER/TOURNAMENT HEADQUARTERS**

**Tuesday, July 21-Friday, July 24 • 0700-2100 • Saturday, July 25 • 0700-1700 • SCHWAN Center - Second Floor**

VIPs, coaches and college recruiters are invited to our hospitality zone adjacent to the SCHWAN'S USA CUP Tournament Headquarters. Ice Cream and beverages are available to give you a boost as you enjoy tournament games and activities. This is a great place to network with other coaches and leaders, complete your team survey, or just relax. Computer access is available for checking scores or your personal e-mail account. No participants or children, please.

### **WAL-MART HOCKEY CUP HIGH SCHOOL FESTIVAL**

**SCHWAN Super Rink • Friday, July 24; Evening • Saturday, July 25; All Day • FREE with participant wristband**

Are you an avid hockey fan? Or maybe you've never even seen a live hockey game before. Take a break from soccer and come watch some great high school hockey, cool off, and grab a snack from the Hat Trick Café! This highly entertaining and competitive event is ticketed admission, but with your USA Cup participant wristband you can get in free! \$8 adult admission, \$6 student admission, Free 9 years and under.

## **VENDORS**

SCHWAN'S USA CUP includes a variety of vendors each year. Vendors will be added as they are confirmed.

### **BRUNSWICK ZONE XL**

**Tuesday, July 21-Wednesday, July 22 • NSC Sports Hall • 1000-1700**

Stop by the Brunswick Zone XL Blaine vendor booth to check out the fun, exciting activities we can offer the team when you're not out on the field and for the chance to spin the wheel for prizes!

### **DELTA SKYMILES**

**Tuesday, July 21 & Thursday, July 23 • Outside near Field U2 • 1000-1700**

Switch to the Official Card of the World's Largest Airline and enter the American Express Delta Skymiles *Destination-A-Day* sweepstakes for a chance at 100,000 Miles.



### **EZEEFIT SPORTS**

**Tuesday, July 21-Wednesday, July 22 • NSC Sports Hall • 1000-1700**

Ezeefit Sports began making anti-blister foot protectors in 2001 for the ice and inline speedskating market, where the athletes have had blister problems since the sport began. After years of research, proprietary materials were perfected to create a barrier to stop the rubbing and blistering where other products failed, or simply fell off while in use. Many of the skaters began using the Ezeefit Ankle Booties in other sports, including running, hiking, skiing and snowboarding, and soccer - with rave reviews. Blister problems solved!

### **MLS and VOLKSWAGON: FOOTBALLERS' CLUBHAUS**

**Tuesday, July 21-Saturday, July 25 • North of U1, outside Stadium • 1000-1700**

Volkswagen and MLS are proud to team up in continuing to support youth soccer tournaments across the country. And to celebrate, they're bringing even more excitement to the field. Kick it with us at Schwan's USA CUP. At the VW and MLS tents, you'll be able to meet the latest VW models, get your picture taken with your team and test your skills at soccer tennis, Tigua Toss and the other soccer stations. And if that isn't enough, there is great swag for parents and players. We hope to see you there!

### **NSC FUNDRAISING**

**Wednesday, July 22-Saturday, July 25 • NSC Sports Hall • 1000-1700**

The National Sports Center has a great opportunity for all teams competing at the SCHWAN'S USA CUP! Come to the booth during Final Team Check-in or in the Sports Hall to learn how your team can raise money.

### **PSA CHARITIES**

**Tuesday, July 21-Saturday, July 25 • Schwan Center • 1000-1700**

A sports memorabilia silent auction to benefit youth soccer is being held in the Schwan Center near the registration area. The auction includes a wide variety of soccer, baseball, basketball, football, hockey and entertainment autographed and framed photos. Additional items are located in the Schwan Super Rink next to the Hat Trick Café. Bidders are not required to be present to win. Items can be safely shipped if needed.

### **SCHWAN TRUCK LOAD SALES**

**Tuesday, July 21 • In front of SCHWAN Center • 1000-1800**

The Schwan Food Company is proud to announce the return of the Truck Load Sales. Schwan's Home Service trucks will be on campus packed with tasty treats and meals ready to take home. Just look for the big Inca gold truck outside the Schwan Center.

### **SPORTS STAR PHOTO**

**Tuesday, July 21-Saturday, July 25 • NSC Sports Hall • 1000-1700**

Sports Star Photo, the SCHWAN'S USA CUP's professional photo vendor, will be taking action shots and an assortment of portraits for teams competing in the USA CUP. This year, Sports Star is stoked to feature team portraits, panoramic team shots, and star heads – giant "stickers" to post on your wall. Stop by the Sports Star table at Final Team Check-in to sign your team up!

## **SERVICES**

### **CONCESSIONS**

Getting hungry? Enjoy food at one of the conveniently located concession stands across the NSC complex and SCHWAN Super Rink. You can also save time and money with the Special SCHWAN'S USA CUP PowerAde, Arizona Iced Tea, and Dasani deal. Free SCHWAN'S ice cream with any purchase at the Sports Hall (All Sport Café), Plaza Concession Stand, Island Concession Stand and Stadium Concession Stand.

### **Facebook ®**

Our official page on Facebook®, *USA CUP*, allows you to keep in touch with the SCHWAN'S USA CUP community all year long. Leading up to the tournament, see who's coming, and who thinks they're going to win. Even better, post your own tournament comments on our wall. If you're new to the tournament, check out photos and get an idea of what the tournament looks and feels like. It's also a great place to check out all of the amazing activities you can go to with friends! If you already have an account, simply search our page name, "USA CUP" and join. If not, go to [www.facebook.com/](http://www.facebook.com/) to create a profile.

### **KICK TV RETURNS!**

One of the most popular new features of the SCHWAN'S USA CUP is Kick TV, the daily video show about all the happenings at the tournament. Past shows have received over 40,000 viewings to date. Kick TV will return for its third season at the 2009 tournament, with all new stories each day during the tournament. It'll be on [www.usacup.org](http://www.usacup.org) and best of all, it's free!



### **PUMA STORES**

PUMA will be offering a full line of PUMA products and SCHWAN'S USA CUP souvenirs at four locations on campus. Along with the PUMA World Store in the Sports Hall (the biggest, most complete store), there will also be a PUMA Lab store and on site red and black trailers for convenient souvenir shopping.

### **SOCCERAMERICA TOURNAMENT EDITION NEWSPAPER**

Check out the Official newspaper of the Schwan's USA Cup! The paper features articles about teams in the tournament, pictures and game schedules so you can stay informed. Look for the Welcome Edition on Tuesday, July 21<sup>st</sup>, as well as follow up editions on July 22<sup>nd</sup> through July 24<sup>th</sup>.

### **TWITTER**

New this year, the SCHWAN'S USA CUP, presented by PUMA, will post to two Twitter accounts to keep you in the loop all day long. For official announcements and information, check out @usacupinfo. There you can find weather updates, schedule changes and the like. If you want the scoop on fun stuff, go to @usacupsoccer. That's where we'll tweet about celebrities, SoccerAmerica: Tournament Edition stories and activities you won't want to miss. Sign up for a Twitter account at <http://twitter.com/>.

### **WEBCASTING OF USA CUP WEEK GAMES**

SCHWAN'S USA CUP will once again be offering webcasts of selected games and opening ceremonies. These webcasts will be available on a pay-per-view basis and can be viewed live or buy a permanent copy on a flash drive and watch your game again and again.